

If Berks County is to your left, and Macedonia is to your right, you must be at the World Trade Center of Central Pennsylvania's International Trade Conference.

The PRPA brought their trade show booth to the World Trade Center's annual conference in Camp Hill, PA last month. The Berks County Economic Partnership booth was to the left of the Port's booth, and the Republic of Macedonia's booth was to the right.

"It's important for us to know what the international shippers in Central PA are doing, and we need to let them know about our latest developments at the Port," noted PRPA Marketing Representative Frank Camp. "This is the Port of Philadelphia's hinterland."

Nearly 100 WTCCPA members and guests attended the all-day Conference. The Port is a long-time member of the WTCCPA, whose region includes the key manufacturing / logistics centers of Harrisburg, Lancaster, Reading, and York.

Tina Wyant, Director of the WTCCPA stated, "We were honored to have several foreign embassies display information about their countries alongside our local trade service providers and member companies."

The conference featured 16 different breakout sessions with local and national experts, including presentations on the Foreign Trade Zone Program, export regulation compliance, letters of credit, and the secure supply chain. Dan Griswold of the Cato Institute gave the keynote address, which (very appropriately) highlighted the benefits of international trade to Americans on Main Street.

"We get to meet shippers, supply chain service providers, and trade promotion groups, so this is ideal for us," said PRPA Senior Marketing Representative Dominic O'Brien. "We may not be the closest port for all the shippers in Central PA (although we are for many of them), but we can usually provide better service."

The Port's exhibit booth displayed information on the Pennsylvania Export Initiative, the Port's marine terminals, and the multiple new steamship lines calling on the Port of Philadelphia. According to Frank Camp, smaller shippers are sometimes unaware of the Port's latest steamship line additions.

Event sponsors included [Cumberland County Economic Development](#), [MANTEC](#) (the manufacturing outreach program in Central PA), the [PA Center for Trade Development](#) and the [US Commercial Service](#).



Jonathan Viera, Viceconsul – Trade Officer, Trade Office of Ecuador and PRPA Marketing Representative Frank Camp at the PRPA Trade Show Booth at the World Trade Center of Central Pennsylvania's Annual International Trade Conference

Dominic V. O'Brien
Senior Marketing Representative
Philadelphia Regional Port Authority
(215) 426-2600
www.philaport.com

Ship Philly First!